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Goal 1: Improve Mobility and Transportation Access

- Reduce travel time.
- Improve transit reliability.
- Improve transit frequency.
- Provide a consistent transit system that maximizes the ease of use. Relieve increasing highway congestion by attracting auto users to transit.
- Improve connectivity between transit system routes and increase opportunities for multi-modal transfers.
- Provide safe, multi-modal access to the transit system.
- Provide additional transit capacity to support existing and future travel demands (employees, residents, students, tourists).

Goal 2: Enhance the Livability and Economic Competitiveness of the Study Area through an Improved Transportation System

- Develop transit stations/park and rides that are supportive of transit-oriented development plans.
- Support existing communities by providing transportation access adjacent to significant residential (including low-income), business, educational and recreational land uses.
- Enhance economic competitiveness by providing reliable and timely access to job centers.
- Provide effective transportation choices that can assist households in moderating the level of household expenditures on transportation.
- Provide transportation options that serve travelers of all ages, incomes and abilities.

Goal 3: Develop the Most Efficient Transportation System, which Maximizes Limited Resources for the Greatest Public Benefit

- Maximize use (capacity) of existing transportation corridors and infrastructure. Maximize investments in SunRail by providing a strong, connecting transit system. Advance the most cost-effective transit network.
- Develop transportation options that use known and proven transportation technologies suitable to the study area.
- Provide a transportation improvement that can be implemented in a timely and phased manner.

Goal 4: Develop a Transit System Consistent with Adopted Local and Regional Plans and Policies

- Support and implement transit improvements consistent with the MetroPlan 2030 Long Range Transportation Plan and the transit components of the Comprehensive Plans adopted by Osceola County, Orange County, Polk County, Lake County, Reedy Creek Improvement District and the City of Kissimmee.
- Build upon recent transportation planning and transit visioning conducted by LYNX and Osceola County.

Goal 5: Preserve and Enhance the Environment, Natural Resources, and Open Space

- Improve air quality by providing transit alternatives that moderate the increase of vehicle emissions. Minimize potential adverse impact on residences, businesses and the built environment.
- Minimize potential adverse impacts on the natural environment.

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